



ALEX BAKER KROEGER



CONTACT

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PRACTICE AREAS

Business Litigation

Insurance

Reinsurance

Alex focuses her practice on business litigation, medical malpractice, and reinsurance. She combines her expertise in business law with a deep understanding of the complexities of running a business, especially marketplace software companies. She advises a wide range of businesses engaged in developing and defending their products and services, from emerging companies needing strategies to mitigate risk to complex commercial transactions. Prior to Larson • King, Alex was a Judicial Law Clerk at the Minnesota Court of Appeals, for the Honorable Judge Jeanne M. Cochran and Judge Jeffrey M. Bryan. Under the direction of these experienced judges, Alex strengthened her legal skills by researching and writing on a wide variety of complex appeals. Prior to her clerkship at the Minnesota Court of Appeals, Alex spent ten years in marketing communications and product marketing for software companies and sports agencies in Minneapolis and Chicago. During her time in the software world, she gained experience in a variety of transactions, including mergers, joint ventures, and asset purchases. Alex earned her J.D., *magna cum laude*, from Mitchell Hamline School of Law. During law school, she was a Marshall Brennan Fellow, a student attorney for the Legal Assistance to Minnesota Prisoners (LAMP) clinic, on the Student Bar Association, on the Dean's List, and an Executive Editor for the Mitchell Hamline Law Review. Alex received her undergraduate degree from Drake University. She studied abroad in Florence, Italy and taught English to Italian schoolchildren. Outside of her practice, Alex enjoys traveling, visiting art museums, and spending time with her family and dog.

LAW SCHOOL

Mitchell Hamline School of Law, J.D., *magna cum laude* Dean's List Law Review, Executive Editor Legal Assistance to Minnesota Prisoners (LAMP) Clinic, Student Attorney Marshall Brennan Fellow

COLLEGE

Drake University, B.A., International Relations, Economics Study Abroad in Florence, Italy

MEMBER

Minnesota Women Lawyers

ADMITTED

Minnesota; New York U.S. District Court; Minnesota U.S. Court of Appeals, Eighth Circuit

PRESENTATIONS

Presenter, *Expanding to America: Legal Considerations & Structures*, Marketplace Risk Global Summit, London, Nov. 2024 Panelist, *Current Trends in Marketplaces*, Marketplace Risk Global Summit, London, Nov. 2024 Presenter, *Top Responsibilities & Risks for Online Marketplaces*, Marketplace Risk Global Summit, London, Nov 2023 Presenter, *6 Steps to Auditing Your*

Business, Marketplace Risk, San Francisco, CA, May 2023 Co-Presenter, *Balancing Content and Caution in Marketing*, Marketplace Risk, San Francisco, CA, May 2023 *Building Cybersecurity into your Platform*, Marketplace Risk Global Summit, London, UK, October 2022 *Common Roadblocks for Growing a Regulated Marketplace*, Marketplace Risk Global Summit, London, UK, October 2022 *Promising Quality on Your Platform Without Increasing Exposure*, co-presenter, Marketplace Risk, May 2022 *My Marketplace Company: Who's Liable for That?*, Marketplace Risk Global Summit, London, UK, Nov. 2021 *How to start your freelance business in Minnesota*, Minnesota Freelancer Day at CoCo, Spring 2019 Panelist, *Contingent Workforce Risk Management*, Field Nation ONE, Chicago, IL, Spring 2019

PUBLICATIONS

Alex Kroeger, *The gig economy: disrupting the status quo*, MINNESOTA LAWYER (April 28, 2019), <https://minnlawyer.com/2019/04/28/the-gig-economy-disrupting-the-status-quo/>. Brad Colbert & Alex Kroeger, *Becoming an Adult: It's More Than Just a Number*, MITCHELL HAMLINE L. REV. BLOG (July 5, 2018), <https://mitchellhamline.edu/law-review/2018/07/05/becoming-an-adult-its-more-than-just-a-number/>.